



# STYLE THEORY

XPRESS. CLASSIC. CUSTOM.

## XPRESS

DESIGNED FOR THE

•SIMPLE •MINIMAL •EASYGOING  
INDIVIDUAL

## CLASSIC

DESIGNED FOR THE

•CLASSY •TIMELESS •STYLISH  
INDIVIDUAL

## CUSTOM

DESIGNED FOR THE

•WORLD CLASS •TAILORED •DESIGN DETAILED  
INDIVIDUAL

DISCOVER YOUR HAIR STORY



# STYLE THEORY

XPRESS. CLASSIC. CUSTOM.

## XPRESS TREATMENT

THIS SERVICE IS GREAT FOR THOSE WHO HAVE HAIR THAT  
REQUIRES:

LEVEL 1 CARE

SERVICE INCLUDES: 1 TREATMENT

PRIMARY FOCUS: ALLOWS THE REAL HAIR TO BREATHE

INVESTMENT: \$25+

## CLASSIC TREATMENT

THIS SERVICE IS GREAT FOR THOSE WHO HAVE HAIR THAT  
REQUIRES:

LEVEL 2 CARE

INCLUDES: 2 TREATMENTS

PRIMARY FOCUS:

ALLOW THE REAL HAIR TO BREATHE &  
REPAIRS THE REAL HAIR

INVESTMENT: \$50+

## CUSTOM TREATMENT

THIS SERVICE IS GREAT FOR THOSE WHO HAVE HAIR THAT  
REQUIRES:

LEVEL 3 CARE

INCLUDES: 3 TREATMENTS

PRIMARY FOCUS:

ALLOW THE REAL HAIR TO BREATHE &  
REPAIRS THE REAL HAIR WHILE PROTECTING AGAINST  
REOCCURRING DAMAGE

INVESTMENT: \$75+



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## XPRESS CUT

THIS SERVICE IS GREAT FOR THOSE WHO ARE

·SIMPLE ·MINIMAL ·EASYGOING

SERVICE INCLUDES:

15 MINUTE DEEP CLEANSE WASH

15 MINUTE BASIC CUT

PRIMARY FOCUS: THE OUTLINE OF A CUT

INVESTMENT:

For all

\$35+

Upgrade to a treatment and enjoy the style free!

## CLASSIC CUT

THIS SERVICE IS GREAT FOR THOSE WHO ARE

·CLASSY ·TIMELESS ·STYLISH

SERVICE INCLUDES:

15 MINUTE DEEP CLEANSE WASH

45 MINUTE DETAILED CUT

15 MINUTE POLISHED BLOWDRY STYLE

PRIMARY FOCUS:

THE OUTLINE AND TECHNIQUE OF A CUT

INVESTMENT:

\$75+

Upgrade to a treatment and enjoy the take away treatment free!

## CUSTOM CUT

THIS SERVICE IS GREAT FOR THOSE WHO ARE

·WORLD CLASS ·TAILORED ·DESIGN DETAILED

SERVICE INCLUDES:

15 MINUTE DEEP CLEANSE WASH

60 MINUTE PRECISION DETAILED CUT

15 MINUTE POLISHED BLOW DRY STYLE

PRIMARY FOCUS:

THE OUTLINE, TECHNIQUE & SHAPE OF A CUT

INVESTMENT: \$150+

Upgrade to a treatment and enjoy the take away treatment free!

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XPRESS. CLASSIC. CUSTOM.

## XPRESS

## CLASSIC

## CUSTOM

COLOR RETOUCH  
UNDER 1"  
JUST ROOTS  
\$75+

SOLID COLOR  
(ROOTS TO ENDS)  
\$100+

MULTI-DIMENSIONAL COLOR  
ROOT SMUDGE/COLOR MELT  
(ADVANCED TECHNIQUE AND  
FORMULATION)  
\$150+

PARTIAL HIGHLIGHT  
UP TO 15 FOILS  
\$125+

FULL HIGHLIGHT  
UP TO 35 FOILS  
\$150+

DOUBLE STACKED HIGHLIGHT  
35+ FOILS  
\$200+  
OR  
ADDITIONAL COLORS \$10

LIGHTEN ROOT RETOUCH  
UNDER 1"  
\$95+

LIGHTEN  
ROOTS TO ENDS  
\$150+

LIGHTEN  
COLOR CORRECTION  
ADVANCED FORMULATION  
\$150+/HOUR

BALAYAGE STROKES  
\$20+

BALAYAGE CROWN  
\$150+

BALAYAGE  
\$220+

DISCOVER YOUR HAIR STORY